

To: Jenkins, Laura Flynn[Jenkins.Laura@epa.gov]
From: Williams, Caroline
Sent: Tue 8/11/2015 2:34:47 PM
Subject: RE: Draft website for Gold King Mine

Thanks so much for keeping me posted. In our information center, we are the 1-800 number and “contact us” for Region 8 so we are fielding inquiries from media, citizens, government organizations, tribes, businesses, etc. Any information you can share with me to keep us in the loop is most appreciated!

Just one bit of info I'm hoping key players realize about the website - we (our information center) have been and will receive the “contact us” emails from folks on that website, but our blanket response (per conversation with Paula) is to refer people (other than media) to the website since that's where the most updated info resides. So, we are circling them back to where they started. Often, that's not going over well as you can imagine. Once the newer site goes live today, it may address a lot more of the actual questions we're getting. If so, that'll make a big difference.

Caroline

@ 6299

From: Jenkins, Laura Flynn
Sent: Tuesday, August 11, 2015 8:02 AM
To: Williams, Caroline
Subject: FW: Draft website for Gold King Mine

Caroline:

Looks like Media call may change format and length but no indication yet that call-in number or access code will change. Below is a link to the Agency-wide website which is expected to go live this morning. It will contain info on media calls. I can't get in but have requested access.

As soon as I'm able I'll send you whatever updated info is posted.

Laura Jenkins

Media Officer

USEPA-Region 8

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From: Smith, Paula

Sent: Tuesday, August 11, 2015 7:39 AM

To: Mylott, Richard; McClain-Vanderpool, Lisa; Jenkins, Laura Flynn; Faulk, Libby

Subject: Fwd: Draft website for Gold King Mine

Can we change references to website on all fact sheets, releases etc

Also sounds like for both congressional call and media call might be changing format and length.

Libby can you inform? Should bring up on Media planning call this morning at 9.

Sent from my iPhone

Begin forwarded message:

From: "Hart, Daniel" <Hart.Daniel@epa.gov>

Date: August 11, 2015 at 7:09:19 AM MDT

To: "Hull, George" <Hull.George@epa.gov>, "Dibble, Christine" <Dibble.Christine@epa.gov>, "Smith, Roxanne" <Smith.Roxanne@epa.gov>, "Morin, Jeff" <Morin.Jeff@epa.gov>, "Purchia, Liz" <Purchia.Liz@epa.gov>, "Harrison, Melissa" <Harrison.Melissa@epa.gov>, "Lee, Monica" <Lee.Monica@epa.gov>, "Colaizzi, Jennifer C." <Colaizzi.Jennifer@epa.gov>, "StClair, Christie" <StClair.Christie@epa.gov>, "Davis, Tim" <Davis.Tim@epa.gov>

Cc: "Gray, David" <gray.david@epa.gov>, "Glenn, William" <Glenn.William@epa.gov>, "Smith, Paula" <Smith.Paula@epa.gov>

Subject: RE: Draft website for Gold King Mine

Hey everyone,

We're positioned to go live once we get the 'go'

To see the most up to date site:

it will ask you to log in, then jump to the page

<https://wcms.epa.gov/user?destination=goldkingmine>

Once we're live the link will be: www.epa.gov/goldkingmine

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA
| Tel:202.564.7577 | cell: 202.365.7095

From: Hull, George

Sent: Monday, August 10, 2015 8:18 PM

To: Dibble, Christine; Smith, Roxanne; Morin, Jeff; Hart, Daniel; Purchia, Liz; Harrison, Melissa; Lee, Monica; Colaizzi, Jennifer C.; StClair, Christie; Davis, Tim

Cc: Gray, David; Glenn, William; Smith, Paula

Subject: RE: Draft website for Gold King Mine

Christine,

This really looks good. One comment, which I'll pursue with Jeff tomorrow, is that I think that we should send visitors to a page that interprets the sampling data, rather than link directly to the data from the home page. We don't have that interpretive language, yet, but hope to get it tomorrow. - George

From: Dibble, Christine

Sent: Monday, August 10, 2015 6:17 PM

To: Smith, Roxanne; Hull, George; Morin, Jeff; Hart, Daniel; Purchia, Liz; Harrison, Melissa; Lee, Monica; Colaizzi, Jennifer C.; StClair, Christie; Davis, Tim

Cc: Gray, David; Glenn, William; Smith, Paula

Subject: Draft website for Gold King Mine

Hi everyone, I've created a draft site for the Gold King Mine. To view it,

•□□□□□ log into the Web Content Management System at <https://wcms.epa.gov/user> with your LAN ID and password.

○ If you can't log in, send an email to Web CMS Support with your LAN ID; they usually take care of the odd log-in problem within a few minutes.

•□□□□□ Then go to <https://wcms.epa.gov/goldkingmine>

The URL for this site when published will be www.epa.gov/goldkingmine. There should be no reason to type in "www2" as part of the URL; "www" should be sufficient.

Jeff Morin in our office will be taking over for me tomorrow morning to code changes. Jeff can publish it once it's ready, and can ask Web CMS Support to redirect the existing Region 8 page to the new site. Staff in Regions 6, 8 and 9 have access to edit and publish changes to the site.

Notes on various pages:

•□□□□□ **Home page –**

- not sure if you want the claims form to be this prominent. If not, there are other pages that link to it. Claims form PDF is copied from the OSC site.
 - I have included placeholder for a link to a page that explains what the data indicate
 - We can also easily add an FAQs page and a link on the home page to the FAQs
- Contact Us – emails sent using the form will go to r8eisc@epa.gov unless that feature is changed.
 - Who's responding/EPA role page – all content of this page comes from the R8 updates, but I've organized it, added links, taken out words like "yesterday" and "tomorrow" and added a definition of flocculant agents. This page will have to be kept up-to-date daily.
 - Updates page – new updates can easily be added
 - View raw data page – the three PDFs from the OSC site are now copied on this site.

Let me know if you have questions. I'll be available tomorrow at 202-306-7367.

Christine Dibble

Senior Web Content Strategist

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